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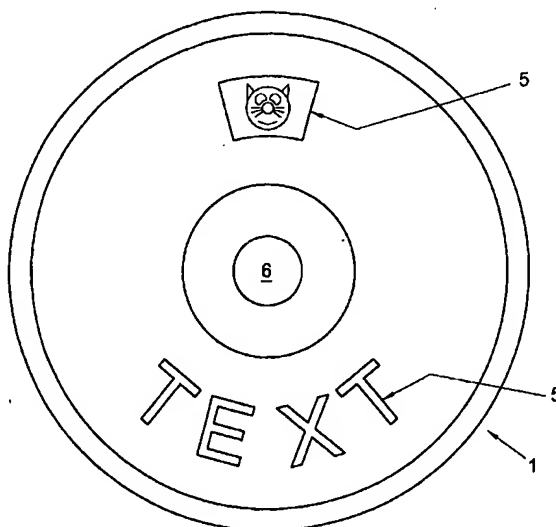
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(57) Abstract: The invention relates to an information carrier (1) of a type on which electronic information can be provided, such as a DVD or CD rewritable or recordable or a diskette, which information carrier is substantially free of such electronic information, while on a surface of the information carrier and/or in electronic form at least one commercial message (5) has been provided which is not related to the supplier or producer of the respective information carrier.

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